



GOVERNOR JOSH SHAPIRO

FOR PLANNING PURPOSES ONLY

Saturday, May 23, 2026

MEDIA CONTACT:

Governor's Press Office ra-gvqgovpress@pa.gov

MEDIA ADVISORY: TUESDAY IN BERKS COUNTY – Governor Shapiro to Visit West Reading Small Businesses, Announce Millions in Main Street Matters Investments

West Reading, PA – On Tuesday, **Governor Josh Shapiro** will join **DCED Secretary Rick Siger** and local community leaders to visit small businesses in West Reading and announce millions in Main Street Matters investments across the Commonwealth.

Since taking office, **Governor Shapiro** has secured \$60 million for the Main Street Matters program, **fulfilling a key campaign promise** to help revitalize downtowns, support small businesses, and strengthen local economies. The **Governor's [2026–27 proposed budget](#)** sustains **\$20 million** in funding for the MSM program after its success supporting small businesses and commercial corridors as the backbone of communities across the Commonwealth.

WHO:

Governor Josh Shapiro

Secretary of Community and Economic Development Rick Siger

West Reading Mayor Samantha Kaag

Senator Judy Schwank, PA's 11th Senate District

JD Turner, Owner, Holistic Skate Shop

Nick Price, Main Street Executive Director, West Reading Community Revitalization Foundation

WHEN:

Tuesday, May 26 at 10:30 AM

**Small business tour will begin at 10:30AM, for those interested in b-roll opportunities

****Press Conference will begin at 11:30AM**

WHERE:

West Reading Motor Club
416 Penn Ave
West Reading, PA 19611

LIVE STREAM:

pacast.com/live/gov
governor.pa.gov/live/

RSVP:

Press who are interested in attending must RSVP with the names and phones numbers for each member of their team to ra-gvgovpress@pa.gov.