



Pennsylvania
**Department of Drug and
Alcohol Programs**

FOR PLANNING PURPOSES ONLY
July 14, 2026

MEDIA CONTACT: Stephany Dugan, ra-dapressoffice@pa.gov

**MEDIA ADVISORY: TOMORROW IN DAUPHIN COUNTY — Shapiro
Administration to Announce a New Partner from Major PA Industry
Joining its Campaign to End Substance Use Disorder Stigma**

Middletown, PA - Tomorrow, Secretary of the **Department of Drug and Alcohol Programs (DDAP)** **Dr. Latika Davis-Jones** will announce a new partner from a major Pennsylvania industry is joining its statewide push to end substance use disorder (SUD) stigma through a campaign called Life Unites Us.

Life Unites Us is a people-forward, research-driven initiative that uses social media to spread stories of individuals in recovery, their family members, and allies who support those with SUD.

WHO:

DDAP Secretary Dr. Latika Davis-Jones

Director of Penn State's Douglas W. Pollock Center for Addiction Outreach and Research **Dr. Weston Kensinger**

Keystone Contractors Association Executive Director **Jon O'Brien**

Former IBEW Local Union 98 member and individual in recovery **Randy Winder**

Former Ironworker Local Union 401 member and individual in recovery **Brad Meck**

WHEN:

Wednesday, July 15, 2026; 11:00 AM

WHERE:

Penn State Harrisburg

Olmsted Dr., Middletown, PA 17057

**The press conference will take place near the intersection of Olmsted Dr. and O St. at the future Academic Learning Center construction site.*

RSVP:

Please email stdugan@pa.gov to share the reporter's name and media outlet who wishes to set up an interview during this time.