



FOR PLANNING PURPOSES ONLY

Wednesday, October 7, 2026

Media Contact: Kat Breitmayer, dcgedpress@pa.gov

MEDIA ADVISORY: TOMORROW IN DELAWARE COUNTY – Shapiro Administration to Announce Main Street Designation for Lansdowne, Highlight Continued Main Street Matters Funding

Lansdowne, PA – Tomorrow, **Department of Community and Economic Development (DCED) Secretary Rick Siger** will visit downtown Lansdowne to announce its new Main Street designation through the Main Street Matters program, which provides downtown business districts with the tools they need to create healthy, vibrant communities.

Governor Josh Shapiro secured **\$20 million** for [Main Street Matters](#) in the [2026-27 state budget](#) to continue revitalizing downtowns, support small businesses, and strengthen local economies.

Main Street Matters, which is a key part of Pennsylvania's 10-year [Economic Development Strategy](#), has invested **\$34 million** in **137 revitalization projects** in communities across the Commonwealth since it was created in 2024 by Governor Shapiro.

WHO:

Rick Siger, DCED Secretary
State Representative Gina Curry
Mayor Magdalena Byrne
Jessica Pointer, Council President, Borough of Lansdowne
Leigh Jackson, Board Member, Lansdowne Economic Development Corporation
Andy Toy, Board Member, Pennsylvania Downtown Center

WHEN:

TOMORROW, Thursday, October 8, 2026, at 1:30 PM

WHERE:

Lansdowne Veterans' Landing
30 North Lansdowne Avenue
Lansdowne, PA 19050

VISUALS:

Brief formal remarks, walking tour/visit with the following small businesses: Utility Works, The Lansdowne Theater, and Camellia Coffee House.

RSVP:

Press who are interested in attending must RSVP to dcgedpress@pa.gov.

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